

Everyone loves to hear stories and stories are a great way to break the ice with someone you've just met. The most engaging stories are typically those that relate to you and demonstrate how Isagenix helped you to achieve your goals.

Below are some examples of stories that you can use or be a guide for you in developing your own story.

BUSINESS & PRODUCT

I just started my own business and I'm so excited. I'm working with an amazing company that has created a breakthrough in food technology. People everywhere are **LOOKING BETTER, FEELING YOUNGER** and they are even **LOSING WEIGHT!**

Because of the extraordinary results people are having, my amazing home-based business is booming!

If you, or someone you know, is not now experiencing optimal health, or is not where they want to be financially, I would love to share this with you.

Do you have about 15 min to learn more?

BUSINESS & PRODUCT WITH A BUSINESS PARTNER

I just started my own business and I'm so excited. I'm working with an amazing company that has created a breakthrough in food technology. People everywhere are **LOOKING BETTER, FEELING YOUNGER** and they are even **LOSING WEIGHT!** Because of the extraordinary results people are having, my amazing home-based business is booming!

My business partner, _____, has had tremendous success and has become financially free and he/she would really like to meet you. When can they meet you on the phone?

SHORT OPENING LINES:

1. BEFORE Isagenix I had no energy. AFTER Isagenix I have tons of energy
2. BEFORE Isagenix I was always maxing out my credit cards. AFTER Isagenix I earn enough residual weekly income that I don't even need credit cards.
3. BEFORE Isagenix I use to spend 30 min. preparing breakfast, eating and doing the dishes. AFTER Isagenix, breakfast and dishes are done in 5 min.
4. BEFORE Isagenix I was always worried about how to pay for my daughter's dance classes. AFTER Isagenix I don't worry at all and always pay early.
5. BEFORE Isagenix I didn't wake up excited about my day. AFTER Isagenix I wake up so excited for another day.